

# MPBA 2020 Sponsorship Form



Our family has been producing barrel races since 2009 in the midwest. Our events range from as few as 50 competitors to over 500 for riders of all ages and experience. In 2019 we paid out over \$350,000 at 8 events. We are expanding in 2020 to include Cedar Rapids, Iowa and Elkhorn, WI! We love the sport of barrel racing and take great pride in establishing relationships with our sponsors. We work extremely hard to ensure that the money you spend with our events is utilized in a way that best benefits YOU and our COMPETITORS!

MPBA is continually evolving in regard to marketing and promotions, both in print advertising as well as on social media with the use of our websites, our Facebook page and other media outlets. We send in results, photos and event recaps to industry magazines for publication where we always mention our partners.

Vendor	Banner/Vendor	Silver	Gold	Platinum
\$100 <input type="checkbox"/>	\$300 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$1000 <input type="checkbox"/>	\$2000 <input type="checkbox"/>
<b>Benefits</b> Single show	<b>Benefits</b> Banner advertising and Vendor Booth at 2 shows	<b>Benefits</b> Banner advertising and Vendor Booth at 3 shows	<b>Benefits</b> Banner advertising and Vendor Booth at any 6 shows	<b>Benefits</b> BARREL SPONSOR Banner advertising and Vendor Booth at all 10 shows
<b>Vendor</b> Announced at show	<b>Vendor/Banner</b> Facebook recognition Flyer/Business Card Ad in competitor handbooks Announcer advertising	<b>Vendor/Banner</b> Facebook recognition Flyer/Half Page Ad in competitor handbooks Announcer advertising	<b>Annual Sponsor</b> Facebook recognition Flyer/Full Page Ad in competitor handbooks Announcer advertising	<b>Annual Sponsor</b> Facebook recognition Flyer/Full Page Ad in competitor handbooks Announcer advertising <b>Logo on all barrel wraps</b>
<b>Exclusivity:</b> None	<b>Exclusivity:</b> 2 Shows (does not include PEWC Finals)	<b>Exclusivity:</b> 3 Shows (including Prospector Challenge and/or PEWC Finals)	<b>Exclusivity:</b> 6 Shows (including Prospector Challenge and/or PEWC Finals) <b>Exclusive access for single product or service</b>	<b>Exclusivity:</b> All 10 Shows Annual <b>Exclusive access for single product or service</b>

Event	Date	Location	Select:
Twisted Clover	March 13-15, 2020	Verndale, MN	<input type="checkbox"/>
Spring Runoff Challenge	March 20-22, 2020	Cedar Falls, IA	<input type="checkbox"/>
Spring Tune Up	April 17-19, 2020	Verndale, MN	<input type="checkbox"/>
Race For The Roses	May 1-3, 2020	Verndale, MN	<input type="checkbox"/>
Prospector Challenge 1	May 8-10, 2020	Rapid City, SD	<input type="checkbox"/>
Prospector Challenge 2	May 31/June 1-2, 2020	Rapid City, SD	<input type="checkbox"/>
MN Challenge	June 26-28, 2020	Verndale, MN	<input type="checkbox"/>
Prospector Challenge Finals	July 10-12, 2020	Rapid City, SD	<input type="checkbox"/>
Runnin For The Girls	October 2-4, 2020	Elkhorn, WI	<input type="checkbox"/>
PEWC Finals	October 16-19, 2020	Verndale, MN	<input type="checkbox"/>

Business/Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_